

# MetroNow!

March 15, 2023 | Springdale Council Meeting







### Reinventing Metro Plan





### Improvements to Springdale Area

- Changes Made Since May 2021:
  - Increased frequencies on routes 20 and 78, especially on weekends
  - New route 67 running seven days a week every ~35-40 minutes, east/west generally on Kemper Rd connecting to Forest Park to the west and Fields Ertel to the east
- Coming Improvements:
  - Increased weekday frequencies on route 78
  - Formal connection point to BCRTA services to Butler County (location TBD)
  - 24/7 service expanded to Tri-County Mall area
  - Improved all day express bus connection via I-75 to Uptown and Downtown



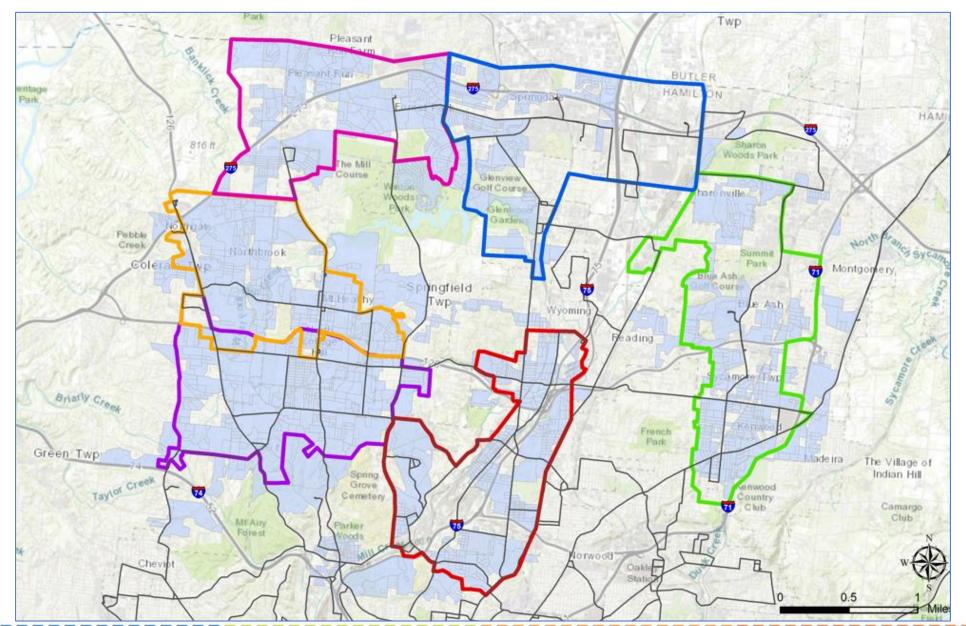


### **Process**

- Started discussion with Mayor Webster and his staff back in 2020
- Looked at various alternatives
- Mobility-on-Demand was preferred solution
- Conducted a study in 2021-2022
- Implementation: 2023

### **Identified MetroNow Zones—Phase I**

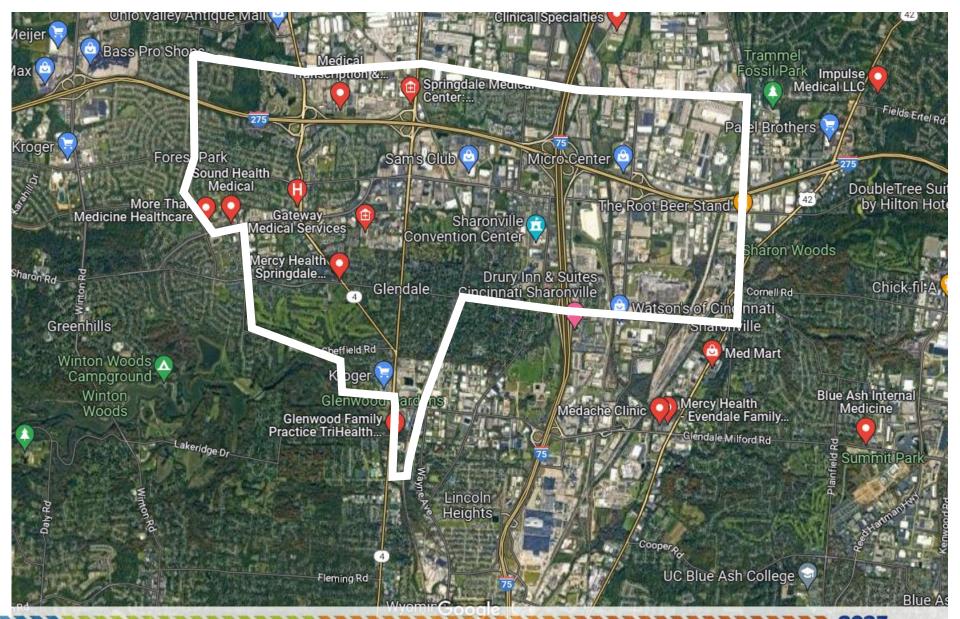






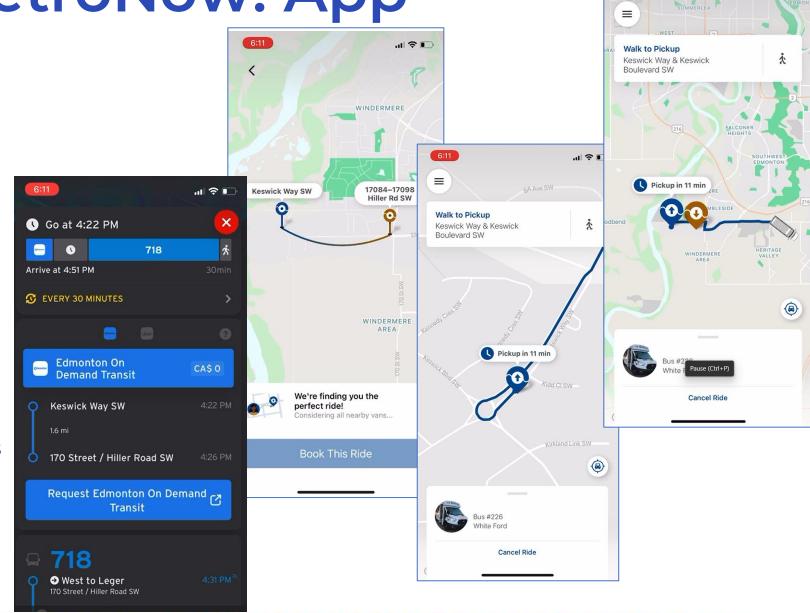
## Springdale Service

- Service Hours:
  - Weekdays:6:00am-8:00pm
  - Weekends:8:00am-6:00pm
  - Flat Fare: \$2.00

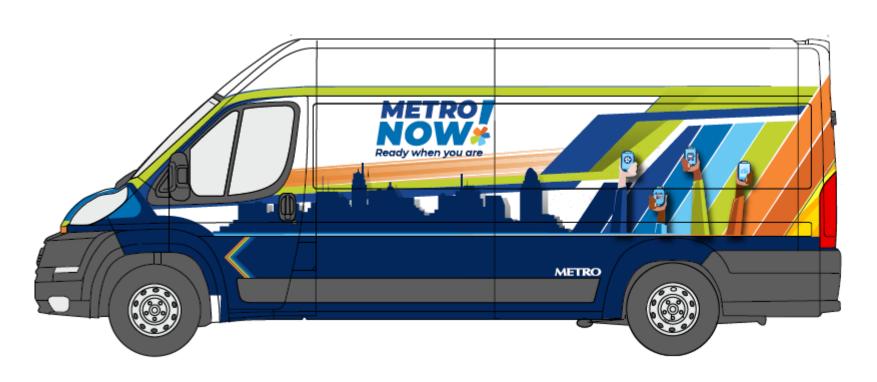


# MetroNow! App

- Includes
  - Microtransit scheduling
  - Dispatching
  - Vehicle hardware
- Benefits
  - Increase ridership
  - Increase passenger convenience
  - Reduce calls to Call Center
  - Provide more options to ADA riders
- Deployment
  - Microtransit



## **MetroNow! Vehicles**







## **MetroNow! Vehicles**





## MetroNow! Website

### **Reinventing Metro**

>>> About Reinventing Metro

Improvements by Phase

Customer Amenities

MetroNow!

Bus Rapid Transit

Economic Impact

Transit Infrastructure Fund

Everybody Rides Metro

>>>> Public Meetings

### MetroNow!









### Reinventando el metro

Acerca de Reinventar Metro

Mejoras por Fase

Servicios al cliente

MetroAhoral

Autobuses de tránsito rápido

Impacto económico

Fondo de Infraestructura de Tránsito

>>> Todo el mundo viaja en metro

Reuniones Públicas

### MetroAhora!



i"Movilidad bajo demanda" ahora es MetroNow!

Como parte del plan Reinventing Metro, Metro tiene la emocionante oportunidad de brindar acceso al transporte público regional a vecindarios que históricamente no han tenido acceso al transporte público. A lo

### emand" is now MetroNow!

ng Metro plan. Metro has the exciting opportunity to provide regional transit access to orically have not had access to public transportation. Throughout 2021 and early 2022, bing an accessible, on-demand and localized mobility service for all, including

**APLICAR** 

### https://www.go-metro.com/

→ Reinventing Metro

→ MetroNow!



# Thank You

Khaled Shammout
Chief Strategic Planning,
Development & Innovation
Officer